



The Shopping District

Special Events Committee

No meeting held in July 2021

Members: Astrein (Chair), Fehan, Hussey, Kay, Knight, Lipari, McLeod, Pohlod and Solomon

Staff: Kammer, Brook

1. No Meeting Held

2. Movie Nights

- a. Due to bad weather on our originally scheduled date, our second Movie Night was held on our rain date, July 17. We were excited to be back at Booth Park for Christmas in July and to watch "Elf". Everyone enjoyed a special visit from Santa.

3. Day on the Town

- a. 73 merchants have registered to participate in Day on the Town, which will be held on Saturday, July 31.
- b. Per the request of the city's emergency manager, we will not be having a kids' area or special kids' activities this year.

4. Birmingham Cruise Event

- a. City commission approved our special event application (with the much smaller event footprint) at their July 12 meeting.
- b. We held a lottery to select which car clubs would be able to secure our limited number of parking places for classic cars.

Upcoming Events

May 1 – October 31 – Birmingham Farmers Market 19th Season

July 31 – Day on the Town

August 13 – Movie Night - Cars

August 21 – Birmingham Cruise Event

NEXT MEETING: Thursday, August 12 at 8:30 a.m.

2021-22 Budget: \$200,000

Remaining balance after August vouchers: \$165,481