



## Special Events Committee

May 14, 2021 – ZOOM Meeting

**Members:** Astrein (Chair), Fehan, Hussey, Kay, Knight, Lipari, McLeod, Pohlod and Solomon

*The Shopping District* **Staff:** Brook

### 1. **Welcome and Introductions**

PRESENT: Astrein, Fehan, Kay, Lipari, McLeod, Pohlod

ABSENT: Hussey, Knight, Solomon

ADMINISTRATION: Brook

GUEST: Sean Kammer

### 2. **Farmers Market Update**

a. We have had 35-40 vendors attend the market each week.

b. Shoppers and vendors are pleased to be back to a walkable market format.

c. We continue to work with Chief Wells and follow MDHHS safety guidelines. This currently limits us from having live music, food trucks and beverage sales at the market.

### 3. **Movie Nights Update**

a. The June 11<sup>th</sup> Movie Night will be held as a drive-in movie in Seaholm High School's parking lot.

i. Attendance will be free, but registration will be required

ii. Attendees will be asked to stay at their vehicles

iii. We will bring in a professional parking company to help load-in the cars

iv. Previous sponsors have been asked to donate an item or treat to a goodie bag

b. We will continue to monitor the COVID-19 situation to plan for the July and August Movie Nights.

### 4. **Day on the Town Update**

a. We have confirmed plans with Chief Wells for the July 31<sup>st</sup> event.

i. We will not have a bounce house, kids' activities or live music.

b. Merchant registration is due July 9<sup>th</sup>.

5. **Cruise** – Due to the ongoing COVID-19 situation, the Birmingham City Commission is looking into not participating in the Woodward Dream Cruise again this year. Therefore, the Birmingham Cruise Event would not be able to take place.

**NEXT MEETING: Friday, June 18 at 8:30 a.m.**

**2020-21 Budget: \$200,000**

**Remaining balance after June vouchers: \$89,694**