



## Special Events Committee

April 9, 2021 – ZOOM Meeting

**Members:** Astrein (Chair), Fehan, Hussey, Kay, Knight, Lipari, McLeod, Pohlod and Solomon

*The Shopping District* **Staff:** Brook

### 1. Welcome and Introductions

PRESENT: Astrein, Fehan, Hussey, Kay, Lipari, McLeod, Pohlod

ABSENT: Knight, Solomon

ADMINISTRATION: Brook

### 2. Farmers Market Update

- a. Approximately 60 vendors have applied for the market.
- b. Brook is working with Chief Wells on finalizing a COVID-19 safety plan for the market.
- c. Masks will be required for all vendors and shoppers.
  - i. Signage will be at the market entrance to let everyone know.
  - ii. The entrance will be manned to enforce the mask requirement.
  - iii. Kids activities, sponsor booths, and event days are on hold until further notice.

### 3. Movie Nights Update

- a. We are working on a Plan B for at least the June Movie Night. As of now, this plan is to hold the event as a drive-in movie in Seaholm High School's parking lot.
  - i. Attendance will be free, but registration will be required
  - ii. Attendees will be asked to stay in their vehicles
  - iii. We will bring in a professional parking company to help load-in the cars
  - iv. Previous sponsors will be asked to donate an item or treat to a goodie bag
- b. We will continue to monitor the COVID-19 situation to plan for the July and August Movie Nights.

### 4. Day on the Town Update

- a. Brook has spoken with Chief Wells and, as of now, the event will be able to happen as scheduled.
  - i. We will not have a bounce house or kids' activities
  - ii. Attendees and sales people will be asked to wear masks when in the event area – signs will be placed at major event entrances regarding masks.

### 5. Cruise Update

- a. Brook has spoken with Chevy regarding their participation in our event. If we get approval to hold the event, they would like to be involved again.
- b. Brook will begin to prepare the special event application to submit to city commission.

**NEXT MEETING: Friday, May 14 at 8:30 a.m.**

**2020-21 Budget: \$200,000**

**Remaining balance after May vouchers: \$96,303**