



**Marketing Committee Meeting**

**July 15, 2021 8:30 AM**

**Join Zoom Meeting:**

<https://zoom.us/j/93189092871>

**Members: Pohlod (Chair), Eid, Kay, Knight, and Lundberg**

**Staff: Kammer, Bassett**

1. Promotional video proposals recommendation
2. Travel Michigan update
3. Advertising Update
  - o Day on the Town
4. Social media impact report

The next meeting of the Marketing Committee will take place on August 19<sup>th</sup> at 8:30 a.m.