



Marketing Committee Meeting

June 17, 2021 8:30 AM

Join Zoom Meeting:

<https://zoom.us/j/96252153197>

Members: Pohlod (Chair), Eid, Kay, Knight, and Lundberg

Staff: Kammer, Bassett

1. Promotional Videos RFP Update
2. Advertising Update
3. Travel Michigan Update
4. Marketing Impact Report Draft
5. Visitor Guide/Promo Materials Update
 - Hotels
 - Birmingham Bucks