



**Marketing Committee Meeting**  
**April 15, 2021 8:30 AM**  
**Join Zoom Meeting**

**Members: Pohlod (Chair), Eid, Kay, Knight and Lundberg**

**Darakjian taking an extended leave of absence from committee.**

**Staff: Bassett**

1. Update on Spring Fashion Video and Website
2. Social Media Content
3. Promotional Materials and QR Codes for
  - o Birmingham Bucks
  - o Hotels