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## **Birmingham Goes on Sale During Day On The Town** **July 31, 2021 from 9 a.m. – 6 p.m.**

**BIRMINGHAM, MI**, July 9, 2021 – Visit downtown Birmingham on Saturday, July 31 from 9:00 a.m. to 6:00 p.m. for Day On The Town, the area’s biggest retail event of the year! The annual event draws thousands from all over the region in search of discounted high-end merchandise in stores and on the streets and sidewalks throughout downtown Birmingham.

Browse hundreds of displays to find discounted designer clothing, home décor, jewelry, shoes, sporting gear, toys and more from local and national retailers. During the event, enjoy lunch or dinner at one of downtown Birmingham’s many restaurants and cafes, offering both indoor and outdoor seating and endless menu options featuring a variety of cuisines and price points.

“Downtown Birmingham has hundreds of national and locally-owned retailers and restaurants and Day On The Town is the perfect time to visit! People of all ages will enjoy the lively, outdoor atmosphere while shopping for great deals and unique finds,” said Jaimi Brook, Operations and Events Manager. We are really excited to welcome this long standing event back this summer. Parking is easy and free in all structures and meters downtown during the event.”

This year, Old Woodward Avenue will be closed to vehicles from Willits Street to Brown Street; Maple Road will be closed from Bates Street to Peabody Street for retail displays and pedestrian traffic. Parking is free during the event, at downtown meters and structures.

For more information, visit [www.allinbirmingham.com/dayonthetown](http://www.allinbirmingham.com/dayonthetown).

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Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of more than 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation’s most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.