



*The Shopping District*

## Special Events Committee

**Members:** Astrein (Chair), Fehan, Hussey, Kay, Knight, McLeod, Pohlod and Solomon

**Staff:** Brook

1. **No meeting held in March.**
2. **Restaurant Week**
  - a. We distributed over \$41,000 in Birmingham Bucks to over 600 diners who submitted receipts.
  - b. Initial reports show that recipients spent all but approximately \$3,000-\$4,000 of the Birmingham Bucks.
3. **Farmers Market**
  - a. More than 50 vendors have submitted applications to be a part of the market this year.
  - b. Brook is working with Chief Wells on appropriate safety measures.
  - c. We are booking live music for each market Sunday.
4. **Movie Nights**
  - a. Brook is looking into options for a Plan B – possibly a drive-in movie set-up at Seaholm High School.
  - b. We have begun reaching out to potential sponsors.
5. **Pay it Forward**
  - a. The committee is planning to try a Pay it Forward day with 5 small businesses (coffee shops, bakeries, juice bar).
  - b. This is tentatively scheduled for April 15<sup>th</sup>.

**NEXT MEETING: Friday, April 9 at 8:30 a.m. via Zoom**

**2020-21 Budget: \$190,000**

**Remaining balance after April vouchers: \$103,777**