

FOR IMMEDIATE RELEASE

Birmingham Welcomes Children for Appointments with Santa

BIRMINGHAM, MI, November 19, 2020 — The Birmingham Shopping District's (BSD) annual Santa House tradition will continue on weekends throughout the holiday season. All are invited to enjoy downtown Birmingham and make an appointment for a socially distanced visit with Santa.

Santa will welcome visitors in front of his quaint "home" in picturesque Shain Park. Guests are asked to maintain social distancing and wear masks; however, masks may be removed for photos. Please note that Santa visits are by appointment only this year. Appointments must be made in advance online and visitors should arrive ten minutes prior to the appointment time to check in. Be sure to check the calendar, as some days will feature live reindeer, a scavenger hunt and other complimentary outdoor treats downtown. A special thank you to Shain Park Realtors for their continued sponsorship. As always, Santa visits are free of charge. For hours and to schedule an appointment, visit AllinBirmingham.com/calendar.

While downtown, guests are also invited to visit our many local shops for unique holiday gifts including toys, clothing, outdoor sporting equipment, jewelry, artwork, antiques, housewares and more. A variety of dining options are also available for outdoor dining, curbside and carryout. Complimentary hot chocolate, kettle corn and roasted chestnuts will be served on select dates throughout the season at the corner of Maple and Old Woodward. Our merchants are going above and beyond to provide a safe and personalized shopping experience for every guest this year, so skip the crowds and shop safely in downtown Birmingham! Parking is free in all of the structures throughout the season.

Event hours and appointment information is as follows: Weekends of November 28 through December 24. Please visit AllinBirmingham.com/calendar to view all of our holiday activities and schedule an appointment. All activities are in accordance with the City of Birmingham and Oakland County COVID-19 health and safety guidelines. We are closely monitoring the COVID-19 situation and will continue to update the event calendar regularly. Please continue to check the website for the most current information.

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Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of nearly 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.

