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FOR IMMEDIATE RELEASE

“12 Days of Takeout” Offers Patrons Big Incentives to Support Birmingham Restaurants

December 8 – December 20

BIRMINGHAM, MI, December 8, 2020 – The Birmingham Shopping District partners with downtown restaurants to offer “12 Days of Takeout” running now until December 20, 2020. Patrons will earn \$25 in Birmingham Bucks for every \$50 spent at participating restaurants during the promotional period. Birmingham Bucks can be redeemed at many restaurants and retail stores downtown, making this promotion a huge incentive for the district and its patrons!

“Birmingham Bucks are extremely popular and a way for us to act quickly in support of our restaurants and retailers downtown,” said Ingrid Tighe, Executive Director of the Birmingham Shopping District. “Restaurants have been closed for nearly one-third of the year and the holidays are usually a very busy time for them. It is also a time when people indulge in the unique cuisines offered by Birmingham restaurants. This incentive is our way of not only supporting the restaurants, but also spreading cheer to help our community continue its holiday traditions,” said Tighe.

“With everything going on in the restaurant industry, many of us have been forced to pivot,” said Adachi Restaurant Partner Blake George. At Adachi, we have worked tirelessly to safely elevate the take-home dining experience in a way that matches the ambiance of our restaurant.” There is nothing more fulfilling than gathering with loved ones to share a delicious meal. Whether it’s a family-style spread from Sal’s or authentic Japanese cuisine in a luxury box from Adachi, customers can bring home their favorites while earning Birmingham Bucks on every restaurant purchase.

For a list of participating restaurants, please visit www.allinbirmingham.com/dine. We encourage you to call ahead for hours and options. For more information on the Birmingham Bucks promotion, please visit www.allinbirmingham.com/12days.

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of over 300 retailers, including many of the Metro Detroit most fashionable women and men’s clothing stores, restaurants, salons & spas, home design shops, and many other specialty boutiques. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation’s most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.

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