



**Marketing & Advertising Committee Meeting
Thursday, September 19, 2019
Birmingham City Hall at 8:30 AM**

AGENDA:

1. Maple Road Construction
 - a. Birmingham Bonus Bucks
 - b. Additional marketing
2. Holiday advertising
 - a. Proposed budget allocation
 - b. Live in the D opportunity
3. Birmingham Magazine update
 - a. Picture preview
 - b. Ad sales update
4. Renaissance Media Video
5. Next Meeting: **October 17, 2019 at 8:30 AM**