



**Marketing Committee Meeting  
November 19, 2020 8:30 AM  
Join Zoom Meeting**

**Members: Pohlod (Chair), Eid, Kay, Knight and Lundberg**

**Darakjian taking an extended leave of absence from committee.**

**Staff: Tighe, Bassett**

1. Website Redesign Kick-off Meeting:
  - Website needs
  - Goals
  - Objectives
  - Brand guidelines
  - Integrations
  - Design
  - Schedule and concerns and challenges
  - Next steps
2. Holiday video review