



*The Shopping District*

## Special Events Committee

**Members:** Astrein (Chair), Fehan, Hussey, Kay, Knight, Pohlod and Solomon

**Staff:** Tighe, Brook

1. **No meeting was held in September**
2. **Farmers Market**
  - a. Harvest Fest was held on September 15<sup>th</sup>. Fifty vendors and six sponsors participated and over 3,300 people attended.
  - b. The End of Season Celebration will be held on October 27<sup>th</sup>.
3. **Holiday Events**
  - c. Plans are underway to once again hold a Santa Walk on Small Business Saturday (November 30) to welcome Santa to town.
  - d. Santa House and carriage rides will begin on November 30<sup>th</sup> and run weekends through Christmas Eve with extended hours during Winter Markt and on December 21<sup>st</sup>. They will also be open on December 24<sup>th</sup>.
  - e. Applications for Winter Markt vendors are available at [www.ALLinBirmingham.com/wintermarkt](http://www.ALLinBirmingham.com/wintermarkt). Close to 20 vendor applications have already been received.
  - f. The theme for this year's Window Decorating Contest is "Let it Snow". Merchants are asked to have their windows ready for judging by December 5<sup>th</sup>.

### Upcoming Events

May 5 – October 27 – Birmingham Farmers Market 17<sup>th</sup> Season  
October 27 – End of Season Celebration at the Farmers Market  
November 30 – Santa Walk/Small Business Saturday  
December 6 – 8 – Birmingham Winter Markt

**NEXT MEETING: Friday, October 11, 2019 at 8:30 a.m.**

**2019-20 Budget: \$200,000**

**Remaining balance after October vouchers: \$151,424**