



The Shopping District

Special Events Committee

April 22, 2020

Members: Astrein (Chair), Fehan, Hussey, Kay, Knight, McLeod, Pohlod and Solomon

Staff: Tighe, Brook, Okoniewski

1. Welcome and Introductions

PRESENT: Astrein, Fehan, Hussey, Kay, Pohlod,

ABSENT: Knight, Solomon

ADMINISTRATION: Tighe, Brook, Okoniewski

2. Upcoming Events

a. Farmers Market – Opening Day May 3rd

- i. The Farmers Market will be opening with a modified format. Only farmers with food products have been invited to participate in a drive-through market.
- ii. The committee will continue to monitor the situation to see when we will be able to expand the offerings available at the market.

b. Movie Nights

- i. The committee decided to cancel the June and July Movie Nights.
- ii. A final decision has not been made about the August Movie Night yet.

c. Day on the Town

- i. Although the format of the event may need to be adjusted, the committee feels that it is important to move forward with the scheduled July 25th Day on the Town event.

3. Other ideas

a. Back to Birmingham

- i. Soft opening – event to let people know that businesses are open and are safe to patronize

b. Taste of the Town

- i. This would be an outdoor event that features downtown restaurants and gives patrons an opportunity to taste food from different restaurants without having to go into the restaurants.

Upcoming Events

May 3 – October 25 – Birmingham Farmers Market 18th Season

July 25 – Day on the Town

August 15 – Birmingham Cruise Event

NEXT MEETING: TBD

2019-20 Budget: \$200,000

Remaining balance after May vouchers: \$7,556