



The Shopping District

Special Events Committee

February 2019

Members: Astrein (Chair), Fehan, Kay, Pohlod and Solomon

Staff: Tighe, Brook

1. **No February meeting was held**

2. **Birmingham Restaurant Week - Jan 28 - Feb 1 and Feb 4 – Feb 8**
 - a. Twenty-two restaurants participated
 - b. Three morning news segments featured chefs – WXYZ, CH 7; CH 2, and WDIV Live in the D and there was great coverage in the Eccentric.

3. **Upcoming Events**
 - a. **Farmers Market**
 - i. Vendor applications are now available online and are being accepted.
 - ii. Working on recruiting/confirming sponsors.

 - b. **Movie Nights**
 - i. After talking to 2018 sponsors we added rain dates to our Special Event Application. The rain dates will be the Saturdays immediately following our scheduled Movie Night dates.
 - ii. Sponsors are beginning to make commitments

Upcoming Events

May 5 – October 27 – Birmingham Farmers Market 17th Season

June 14, July 12, August 23 – Movie Nights

July 27 – Day on the Town

August 17 – Birmingham Cruise Event

NEXT MEETING: Friday, March 8, 2019 at 8:30 a.m.

2018-19 Budget: \$200,000

Remaining balance after March vouchers: \$90,304