Special Events Committee Report
February 2018 (due to snow, no committee meeting was held)

Members: Richard Astrein, Chair; Kathi Jones-Cutler, Doug Fehan, Zachary Kay, Judith Solomon, Rachael A. Woods, JoAnna Yaksich

Staff: Ingrid Tighe, Jaimi Brook, Ellen Yerks

Birmingham Restaurant Week
Twenty-two restaurants participated in Birmingham Restaurant Week sponsored by Bank of Ann Arbor. A survey has been sent to the restaurants to get their feedback as to the success of the promotion as well as the possibility of holding another Birmingham Restaurant Week in the fall.

Birmingham Farmers Market
The 16th season will kick off on May 6th. BSD staff is soliciting sponsors and booking entertainment. Vendor outreach will begin soon.

Movie Nights
The committee has selected to show the following movies:
June 22 - Sing
July 20 - Back to the Future
August 24 - The Incredibles

Construction
The committee is exploring ways to encourage activity downtown during the Old Woodward Construction Project. Proposed ideas include having a contest for artists to decorate the construction barricades that will be erected as well as offering Birmingham Bonus Bucks. For each $100 purchase a shopper makes at a BSD business, they will be awarded $20 of Birmingham Bonus Bucks to be used toward their next purchase.

A Chocolate Walk and a Where's Waldo type of activity will also be discussed at the next committee meeting.

Upcoming Events
May 6 – October 28 – Birmingham Farmers Market 16th Season
June 22, July 20, August 24 – Movie Nights
July – Day on the Town
August 18 – Birmingham Cruise Event

Next Meeting: Friday, March 9th, 8:30 a.m. – City Hall Conference Room 202