



The Shopping District

Special Events Committee

No meeting held in May

Members: Astrein (Chair), Fehan, Hussey, Kay, Knight, McLeod, Pohlod and Solomon

Staff: Tighe, Brook, Okoniewski

1. No meeting held in May

2. Upcoming Events

- a. Farmers Market – Opening Day May 3rd
 - i. The Farmers Market opened on May 3rd with a modified drive-through format. Vendors and customers are adapting well.
 - ii. Eighteen vendors have participated and are reporting good sales.
 - iii. Approximately 225 cars drove through the market on May 17th – the third week it was open.
- b. Movie Nights – canceled for 2020
- c. Day on the Town
 - i. Although the format of the event will need to be adjusted, the committee feels that it is important to move forward with the scheduled July 25th Day on the Town event.

3. Other ideas

- a. Back to Birmingham
 - i. Soft opening – event to let people know that businesses are open and are safe to patronize
- b. Taste of the Town
 - i. This would be an outdoor event that features downtown restaurants and gives patrons an opportunity to taste food from different restaurants without having to go into the restaurants.

Upcoming Events

May 3 – October 25 – Birmingham Farmers Market 18th Season

July 25 – Day on the Town

August 15 – Birmingham Cruise Event - Canceled

NEXT MEETING: TBD

2019-20 Budget: \$200,000

Remaining balance after June vouchers: \$7,356