



*The Shopping District*

## **Special Events Committee**

**May 2019**

**Members: Astrein (Chair), Fehan, Kay, Pohlod and Solomon**

**Staff: Tighe, Brook**

- 1. No meeting was held in May 2019**
  
- 2. Birmingham Farmers Market**
  - a. The FM season is off to a great start with 50 vendors and over 3200 attendees for Opening Day on May 5, 2019.
  
- 3. Movie Nights**
  - a. We are excited about our first Movie Night of the season that scheduled on June 14 – we will be showing Zootopia and have asked the Birmingham Police Department to bring a few vehicles over for kids to explore during the pre-show time.
  - b. MN sponsorships are currently at \$14,850 - up from \$9,100 last year.
  
- 4. Day on the Town**
  - a. Merchant registration forms for Day on the Town will be available at the end of May.

### **Upcoming Events**

May 5 – October 27 – Birmingham Farmers Market 17<sup>th</sup> Season

June 14, July 12, August 23 – Movie Nights

July 27 – Day on the Town

August 17 – Birmingham Cruise Event

**NEXT MEETING: Friday, June 7, 2019 at 8:30 a.m.**

**2018-19 Budget: \$200,000**

**Remaining balance after May vouchers: \$50,243**