



The Shopping District

Special Events Committee

January 10, 2019

Members: Astrein (Chair), Fehan, Kay, Pohlod and Solomon

Staff: Tighe, Brook, Yerks

1. Welcome and Introductions

PRESENT: Astrein, Fehan, Pohlod

ABSENT: Kay and Solomon

ADMINISTRATION: Tighe, Brook

2. Birmingham Restaurant Week - Jan 28 - Feb 1 and Feb 4 – Feb 8

a. Twenty-two restaurants are participating

b. Three morning news segments will feature chefs – WXYZ, CH 7; CH 2, and WDIV Live in the D

3. Upcoming Events

a. Farmers Market

i. Dates for 5 special events are set:

1. Opening Day – May 5
2. Chef Clash – June 23
3. Corn Festival – August 11
4. Harvest Fest – September 15
5. End of Season Celebration – October 27

b. Movie Nights

i. Dates are set and movies have been selected

1. June 14 – Zootopia
2. July 12 – The Sandlot
3. August 23 – Monsters, Inc.

ii. Sponsors are beginning to make commitments

c. Santa House

i. Due to short holiday season, we will be extending Santa House hours by 30 minutes each non-Winter Markt day and staying open from 10 a.m. – 7 p.m. on Saturday, December 21st.

ii. We will schedule carriage rides to coordinate with Santa House hours.

iii. We are working to secure Santas now – hoping to have our top 2 Santas cover all of the shifts.

Upcoming Events

May 5 – October 27 – Birmingham Farmers Market 16th Season

June 14, July 12, August 23 – Movie Nights

July 27 – Day on the Town

August 17 – Birmingham Cruise Event

NEXT MEETING: Friday, February 8, 2019 at 8:30 a.m.

2018-19 Budget: \$200,000

Remaining balance after February vouchers: \$76,721