



The Shopping District

Special Events Committee

No meeting held in July

Members: Astrein (Chair), Fehan, Hussey, Kay, Knight, McLeod, Pohlod and Solomon

Staff: Tighe, Brook

1. Upcoming Events

- a. Farmers Market – Opening Day May 3rd
 - i. The Farmers Market has continued with a modified drive-through format. Vendors and customers have adapted well but are asking about a walkable market.
 - ii. Twenty-eight vendors have participated and are reporting steady sales.
 - iii. Car counts remain between 200-275 cars.
- b. Movie Nights – canceled for 2020
- c. Day on the Town – canceled for 2020
- d. Back to Birmingham Sale – July 22 – July 28
 - i. The Back to Birmingham Sale will take place over a weeklong period in an effort to spread the crowds over the seven-day period.
 - ii. Retailers may place a rack on the sidewalk as long as there is still 5' clearance for pedestrians.
 - iii. Streets will not be closed and tents will not be permitted.

Upcoming Events

May 3 – October 25 – Birmingham Farmers Market 18th Season

July 22 – July 28 – Back to Birmingham Sale

July 25 – Day on the Town – Canceled

August 15 – Birmingham Cruise Event - Canceled

NEXT MEETING: TBD

2020-21 Budget: \$190,000

Remaining balance after June vouchers: \$188,677