



The Shopping District

Special Events Committee

No meeting held in July 2019

Members: Astrein (Chair), Fehan, Kay, Pohlod and Solomon

Staff: Tighe, Brook

1. Movie Nights

- a. The second Movie Night was held on July 12 and was another hit! Approximately 500 visitors came to watch The Sandlot. Everyone enjoyed a special visit from the Tiger's mascot Paws.

2. Day on the Town

- a. 70 merchants have registered to participate in Day on the Town which will be held on Saturday, July 27th.
- b. Platinum Motorcars will be sponsoring a bounce house as a part of an enhanced Kids Zone.

3. Thursdays in City

- a. This weekly event has featured a barber shop quartet, guitarists, ballroom dancers, and an acapella group from OU entertaining on the streets on Thursday evenings.
- b. The committee will be discussing the possibility of closing a street to make more of an event like atmosphere on Thursdays in the summer of 2020.

Upcoming Events

May 5 – October 27 – Birmingham Farmers Market 17th Season

July 27 – Day on the Town

August 17 – Birmingham Cruise Event

August 23 – Movie Nights

NEXT MEETING: Friday, August 2, 2019 at 8:30 a.m.

2019-20 Budget: \$200,000

Remaining balance after August vouchers: \$163,098