



Special Events Committee Meeting

Friday, January 8, 8:30 a.m.
ZOOM

AGENDA

1. Welcome and Introductions
2. Restaurant Week Update
3. Event Recap
 - Holiday Activities
 - Scavenger Hunt – 225+ teams
 - Complimentary refreshments
 - Santa House – more than 600 families visited
 - Appointments
 - Santa Hours for 2021
 1. Time for store visits?
4. Upcoming Events
 - Farmers Market - Opening Day May 2
 - Return to walkable market
 - Special Event application process
 - Movie Nights
 - June 11 – Little Mermaid
 - July 16 – Elf (Christmas in July)
 - August 20 – Cars
 - Day on the Town – July 31
 - Birmingham Cruise Event – August 21

UPCOMING EVENTS:

May 2 – Farmers Market Opening Day

June 11, July 16, August 13 – Movie Nights

July 31 – Day on the Town

August 21 – Birmingham Cruise Event

NEXT MEETING DATE – Friday, February 7, 2020 at 8:30 AM