



*The Shopping District*

## **Business Development Committee**

**August 27, 2020**

**Members: Surnow (Chair), Hockman, Quintal, McKenzie**

**Staff: Tighe**

### **1. Welcome and Introductions**

PRESENT: Surnow

ABSENT: Hockman, Quintal, McKenzie

ADMINISTRATION: Tighe

GUESTS: Cindy Ciura, CC Consulting

### **2. Retention and Growth**

a. Virtual Real Estate Broker and Property Owner Summit

i. The group discussed the possibility of hosting a virtual conference for real estate professionals and property owners. Would ask CoStar to present an overview of the national and local market, a presentation on new development, etc.

ii. The committee is interested in hosting the summit in the end September/early October.

### **3. Attraction**

a. CC consulting provided an update on our prospective retailer list.

**NEXT MEETING: Thursday, September 24, 2020 at 8:30 a.m.**

**2020-21 Budget: \$190,000**

**Remaining balance after August vouchers: \$181,766**