



*The Shopping District*

## **Business Development Committee**

**September 24, 2020**

**Members: Surnow (Chair), Hockman, Quintal, McKenzie**

**Staff: Tighe**

### **1. Welcome and Introductions**

PRESENT: Surnow, Hockman, Quintal, McKenzie

ABSENT:

ADMINISTRATION: Tighe

GUESTS: Cindy Ciura, CC Consulting

### **2. Retention and Growth**

a. Virtual Real Estate Broker and Property Owner Summit

- i. The group discussed hosting a virtual conference in October for real estate professionals and property owners. The agenda will include CoStar to present an overview of the national and local market, a presentation on new development, etc.

- ii. The Committee is also planning a merchant meeting to be held in mid-October.

### **3. Attraction**

a. CC consulting provided an update on our prospective retailer list.

b. The committee discussed how it can continue to refine its strategy during COVID-19.

**NEXT MEETING: Thursday, October 22, 2020 at 8:30 a.m.**

**2020-21 Budget: \$190,000**

**Remaining balance after September vouchers: \$178,216**