



The Shopping District

Business Development Committee Meeting

December 2019

Members: Surnow (Chair), Hockman, Quintal, McKenzie

Staff: Tighe

- 1. No meeting was held in December.**
- 2. Retention and growth**
 - a. The e-gift certificates program has been implemented and is being promoted to the community.
- 3. Tenant recruitment process**
 - a. CC Consulting continues to reach out to prospective retailers on our target list.
 - b. Cindy attended the ICSC NY conference in December.

NEXT MEETING: Thursday, January 23, 2020 at 8:30 a.m.

2019-20 Budget: \$100,000

Remaining after January vouchers: \$56,294