



The Shopping District

Business Development Committee

Members: Surnow (Chair), Hockman, Quintal, McKenzie

Staff: Tighe

- 1. No meeting held in November.**
- 2. Retention and Growth**
 - a. The committee finalized its goals, objectives, and tasks to help retain businesses in downtown.
- 3. Attraction**
 - a. The committee is finalizing an updated pipeline report to track new business attraction to downtown Birmingham.
 - b. Goals, objectives and key performance indicators to better help the BSD measure metrics in attraction were established.

NEXT MEETING: TBD

2020-21 Budget: \$160,000

Remaining balance after December vouchers: \$137,268