

## ***Birmingham Santa Contest – Official Rules***

### **HOW TO ENTER:**

NO PURCHASE NECESSARY. To enter, complete the entry form online at the Birmingham Shopping District (BSD) website: [www.ALLINBirmingham.com](http://www.ALLINBirmingham.com). Eligible entries must be completed and received between October 23, 2018 and November 21, 2018. Incomplete entries will be disqualified. All entries shall become the property of BSD. The BSD is not responsible for lost, misdirected or delayed entries. Entries received by telephone, fax, courier or personal delivery will not be accepted.

### **CONTEST RULES:**

1. The contest is open to the general public who reside in the State of Michigan; entrants must be over 18 years of age as of November 1, 2018. Identification must be produced on request. Employees of the City of Birmingham, BSD Board members, contest sponsor, advertising and promotional agencies and their respective affiliates and associates and such employees' immediate family members and persons with whom such employees are domiciled are excluded from this contest.
2. The prize is not redeemable in cash and must be accepted as awarded. The prize consists of a visit with “Santa” at The Community House at approximately 5:15 p.m. on November 30, 2018. The winner and four guests will then ride with Santa in a horse-drawn carriage to the Birmingham Tree Lighting Event in Shain Park to help Santa turn on the lights. They will be required to go up on stage with Santa and be directed by the Master of Ceremonies as to how they will participate in the ceremony.
3. Decisions of the contest are final - no substitutions will be available.
4. Entering Contests, Choosing and Contacting Winners: The winner of the contest will be chosen at random from entries received. The BSD is not responsible for and will not consider incomplete or incorrect entries. The winner will be contacted using the information provided via the entry form.

Only one entry per household will be considered. Claiming of prizes requires an email or phone response to the BSD within 2 days of being notified of winning. Failure to respond shall mean that the winner forfeits the prize. The BSD is not required to award elsewhere any prizes forfeited by the chosen winner.

5. By claiming the prize, the winner authorizes the use, without additional compensation of his or her name and/or likeness and/or voice/photograph and municipality of residence for promotion and/or advertising purposes in any manner and in any medium (including without limitation, radio broadcasts, newspapers and other publications and in television or film releases, slides,

videotape, distribution over the internet and picture date storage) which the BSD may deem appropriate.

6. In accepting the prize, the winner, and any guest(s), acknowledges that the BSD may not be held liable for any loss, damages or injury associated with accepting or using this prize(s).
7. The BSD retains the rights, in its absolute and sole discretion, to make substitutions of equivalent kind or approximate value in the event of the unavailability of any prize or component of the prize for any reason whatsoever.
8. This contest is subject to all federal, state and municipal laws.
9. The BSD reserves the right to withdraw or terminate this contest at any time without prior notice.
10. If prize involves travel, winner and travel companions must be completely responsible for their own arrangements (including all travel fees).

One entry per person/family. By entering this contest, the applicant accepts the above terms.