

## Understanding Birmingham Bonus Bucks (BBB) – Phase Two



**BIRMINGHAM BONUS BUCKS**  
Valid at Birmingham Shopping District shops, boutiques and restaurants.

AMOUNT: \_\_\_\_\_ \$10.00  
MERCHANT: \_\_\_\_\_  
DATE REDEEMED: \_\_\_\_\_

\_\_\_\_\_  
AUTHORIZED SIGNATURE  
No. \_\_\_\_\_

No change will be issued. Expires July 25, 2018. For details call 248.530.1200.

### **Information for Merchants:**

**Follow these three steps when a shopper hands you Birmingham Bonus Bucks:**

**1) All valid Birmingham Bonus Bucks are numbered and embossed with the BSD logo in the lower left corner. Only accept them if they have proper markings.**

**2) When you receive Birmingham Bonus Bucks, immediately write your store name and date on each BBB.**

**3) Bring collected BBBs to the BSD office. The BSD will record the number of BBBs redeemed at each store and process reimbursement checks monthly.**

### **Program Overview**

In Phase Two, \$10 in Birmingham Bonus Bucks will be awarded to shoppers for every \$100 in purchases at BSD shops and boutiques, and for every \$200 spent at BSD restaurants starting Friday, April 27 at 3:00 pm and until the promotion maximum has been reached. Receipts received after Friday, April 27 at 3:00 pm are eligible for the phase two promotional value. A restaurant is defined as any BSD business that serves food and beverages. Individuals are eligible to earn a maximum of \$50 in Birmingham Bonus Bucks each month during the promotional period.

### **Other helpful information:**

- Merchants must turn in Birmingham Bonus Bucks to the BSD office by August 15<sup>th</sup> for reimbursement – NO EXCEPTIONS.
- Shoppers must redeem Birmingham Bonus Bucks in person for their full value. No change will be given.
- All Birmingham Bonus Bucks expire on July 25, 2018.
- Merchants should direct shoppers to [www.ALLINBirmingham.com/BBB](http://www.ALLINBirmingham.com/BBB) for details about how to receive their BBBs.

For more information contact the BSD office at 248-530-1200.