



BIRMINGHAM

Day on the Town!

AUGUST 11, 2018, 9:00 A.M. – 7:00 P.M.

INFORMATION, RULES AND REGULATIONS

- **Sidewalk sales are specifically for Birmingham, MI businesses that own, operate, and are licensed to do business in the city.**
- **You must register by July 20, 2018 for Day On The Town!**
- Arrangements for tents and tables are the merchant's responsibility.
- BE PREPARED! Staff up for the day and make sure to have enough merchandise!
- Key streets, including parts of Old Woodward, Maple, Pierce, and Merrill, will be closed allowing for you to set up in the street with merchandise.
- The BSD is providing a DJ and music throughout the event area.
- **Tents:** 10' x 20' or smaller tents DO NOT require a city permit, but are subject to inspection (For detailed information about city permits & requirements, contact City Code Enforcement at 248-530-1859.)
- All tents must be weighted (5 gallon buckets are acceptable if filled with water or sand at each corner). If your tent is larger than 200 square feet, a permit is needed and city inspection prior to installation.
- **Tables:** For this event, the city will allow outdoor tables to be used if flush against window or on the street directly in front of respective store. Tables can be no more than 36" wide and their total length cannot exceed 50% of store frontage. Tables may not block entrances/exits.
- **Clean up and teardown:** All booths, tents, and tables **must be removed from the street by 8:00 p.m.** After 7 p.m., merchants can continue their sale off the street by moving merchandise to the sidewalk directly in front of your store, allowing 5 feet for pedestrians to pass around.
- The Birmingham cleaning crews will begin clean-up immediately after Day On The Town. Please help by sweeping debris and trash off your sidewalks and into the street for easier clean up.

Birmingham Shopping District merchants NOT LOCATED IN DESIGNATED EVENT AREA:

- BSD businesses **NOT LOCATED IN DESIGNATED EVENT AREA** may set up a tent and tables in the event area for free. However, these merchants must still fill out an application. The BSD will contact you with your assigned space.
- **BSD merchants located outside of the event area shall not put up tents, tables, chairs, etc. in front of their store per city ordinance. Please contact City Clerk at 248-530-1800 with questions.**

Birmingham Merchants not located in the BSD:

- The fee for non-BSD businesses to participate is \$150. Make checks payable to the Birmingham Shopping District, 151 Martin Street, Birmingham 48009.
- A **designated area** will be set aside for merchants who are not in the Birmingham Shopping District to sell merchandise or to hand out promotional materials. **Space is limited - register early!** The Birmingham Shopping District will notify you one week in advance of your location in the event footprint.